

# NIGEL JONES



[nigeljonesdesign@gmail.com](mailto:nigeljonesdesign@gmail.com)



[www.nigeljonesdesigns.com](http://www.nigeljonesdesigns.com)



<https://www.facebook.com/376110666473603/>



[linkedin.com/in/nigel-jones-388046138/](https://www.linkedin.com/in/nigel-jones-388046138/)

I'm a passionate Graphic and UX Designer with a strong background in multimedia marketing and digital design. With several years of hands-on experience, I bring a creative yet strategic approach to visual communication—crafting designs that not only look great but also solve problems and enhance user experiences.

## EDUCATION

**North Carolina State University (NCSU)**.....(Raleigh, N.C.)

- Master of Graphic & Experience Design (2019 - 2021)

**North Carolina Central University (NCCU)**.....(Durham, N.C.)

- Bachelor of Fine Arts in Visual Communications (2015 - 2018)

**Wake Technical Community College (WTCC)**.....(Raleigh, N.C.)

- Associate in Arts (2013 - 2015)

## WORK EXPERIENCE

**First Bank (FBNC)**.....(Raleigh, N.C.)

Graphic Design Specialist | Operating at a Senior Designer Level (2022 - Current)

- Develop designs for a variety of media (magazine ads, banner ads, formal event invitations, and infographics) and see them through from concept to completion
- Collaborate with Marketing, Compliance, and Product teams to translate strategic goals into compelling visual solutions
- Lead creative development and execution for multi-channel campaigns supporting retail, business, and digital banking products
- Act as primary design point of contact for over 100 branches, managing a steady flow of collateral requests including brochures, in-branch signage, email graphics, and digital assets

**HonorBridge**.....(Durham, N.C.)

Social Media & Graphic Design Coordinator (2021 - 2022)

- Creating, coordinating and evaluating digital and print projects to promote organ and tissue donation
- Coordinates the content, design, editing and production of marketing materials such as brochures, newsletters, articles, and facts sheets
- Assist with rebrand of Carolina Donor Services to HonorBridge
- Manages content and builds followers and engagement of Facebook, Instagram, LinkedIn, YouTube and Twitter accounts

**City of Winston-Salem**.....(Winston-Salem, N.C.)

Graphic Artist (2021 - 2021)

- Creating promotional materials such as posters and social media graphics for Recreation and Parks
- Recreation event promotions including tee shirt designs for recreation centers, Special Olympics and Senior Games
- Designing cartoon illustrations
- Maintaining multiple projects and extensive photographic libraries

## RESEARCH

[Thesis](#)

## SKILLS AND TOOLS

- Adobe Acrobat
- Adobe Creative Suite
- Campaign Development
- DaVinci Resolve
- HTML / CSS
- Microsoft Office Suite
- Project & Deadline Management
- User Experience Design
- Vendor & Print Management
- Videography
- Visual Consistency
- Wordpress

## REFERENCES

• **Matthew Peterson**  
NCSU (Design Professor)  
919.515.8412  
[mopeters@ncsu.edu](mailto:mopeters@ncsu.edu)

• **Ash Isley**  
Design Researcher (S/E)  
513.886.4788  
[isley.ashley.k@gmail.com](mailto:isley.ashley.k@gmail.com)

• **Thomas Massey**  
[inquireaboutme, inc.](#) (CEO/Founder)  
919.641.0480  
[t.massey@inquireaboutme.com](mailto:t.massey@inquireaboutme.com)

### Honors

- Magna Cum Laude (Fall 2018 NCCU)
- Kappa Alpha Psi Fraternity, Inc. (Fall 2017 NCCU)
- One Man Art Show (Fall 2018 NCCU)

### Expertise

- Visual Communications
- Management